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# DISCOVER ALDER: A MODERN AND VERSATILE ALTERNATIVE TO CHERRY

Cherry has long been admired for its fine grain and rich red tones, but its popularity has waned as red hues have fallen out of favor in modern design trends. Alder offers a contemporary solution, delivering similar grain patterns with a more versatile, on-trend color palette. Whether for cabinetry, furniture, or millwork, Alder provides the perfect balance of beauty, workability, and value.



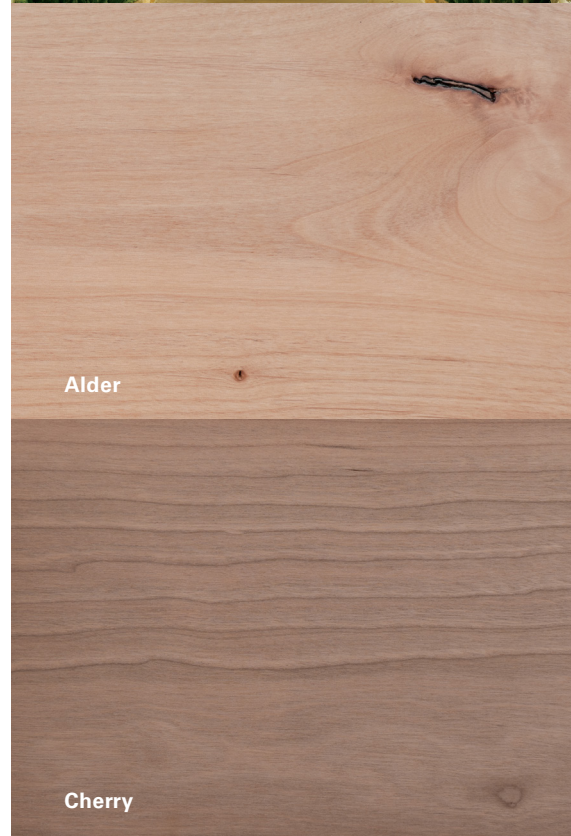
Alder Door, Craftsmen in Wood

## Overview of Alder

Alder shares Cherry's fine grain and smooth texture but offers a warm, tan-to-light reddish-brown hue that aligns with today's design preferences. Unlike Cherry's deepening tones, Alder provides a consistent, modern aesthetic that appeals to both traditional and contemporary styles. Its adaptability, combined with cost savings and reliable availability, makes it a versatile choice for manufacturers.

## Overview of Cherry

Cherry is celebrated for its fine, even grain and rich reddish tones that darken over time to develop a luxurious patina. While it remains a hallmark of traditional furniture and millwork, its bold red color has seen declining demand as neutral and lighter tones have become more popular. Cherry's smooth texture and ease of finishing continue to make it a favorite for premium applications.



Alder

Cherry

Alder has become a go-to for balancing beauty and practicality. Its warm tones and consistent grain are a designer's dream, and it's versatile enough to work in both classic and modern applications. Plus, the cost efficiency and availability make it a smart choice for manufacturing processes.



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## SIMILARITIES BETWEEN ALDER AND CHERRY



Alder



Cherry

### Texture and Finishing:

Alder and Cherry both feature smooth, fine grains that make them ideal for staining and finishing. Alder can be stained to beautifully mimic Cherry's rich tones or to achieve a natural, modern aesthetic. While Cherry is prized for its luster and the elegant patina it develops, Alder stands out for its versatility and adaptability. Their similar density further ensures a consistent finish quality for both woods.

### Color and Aesthetics:

Alder's warm, neutral tones and consistent grain offer a modern alternative to Cherry's deep red hues, which can feel dated. Unlike Cherry's dramatic color changes, Alder maintains a timeless yet contemporary look, making it ideal for designs needing long-term visual consistency.

### Machinability:

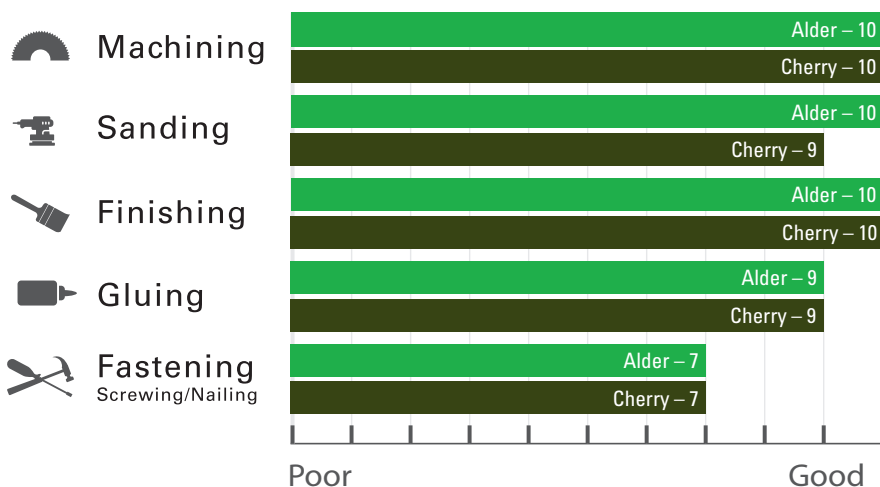
Alder machines easily with less tool wear than Cherry, making it ideal for efficient production and reduced maintenance costs. Both woods share similar dimensional stability, ensuring they remain straight and flat for years when properly dried.

### Species Comparison Data

Lumber (12% Moisture Content)	Weight per bdft	Specific Gravity (Density)	Hardness (Janka)	Bending Strength (MOR)	Bending Stiffness (MOE)	Dimensional Movement (Shrinkage)	
						R (%)	T (%)
Alder	2.45	.41	590	9800	1380	4.4	7.3
Cherry	3.07	.52	950	12300	1490	3.7	7.1

Source - Wood Database

### Species Comparison Chart



### Alder Grades at a Glance

#### Alder Upper Grades

For longer/wider clear cuttings used in case goods, cabinets, furniture and millwork.

#### Alder Mid Grades

Used when clear shorter/narrower pieces are needed. Stiles and rails, face frames, drawer fronts.

#### Alder Low Grades

Good for short narrow pieces that can be finger jointed into panels or used for rustic applications.