

NWH POPLAR PRIME

GRADES DEFINE WHAT'S ACCEPTABLE - EXPECTATIONS DEFINE THE POTENTIAL.



Simple. Natural. Hardwoods.

Poplar is widely available, and on paper it often looks the same from one supplier to the next. In practice, it isn't.

Most Poplar is sold on NHLA grade standards. NWH takes a different approach.

NWH starts with premium Poplar sourced from Northern U.S. growth regions, then we improve the appearance by color sorting.

NWH Color Sorting

Not required by NHLA grading standards, we color sort to deliver a cleaner, more consistent appearance product.

Standard grading rules allow a wide range of color variation—including black, purple, and dark green tones—that may technically pass inspection but compromise appearance. NWH Poplar Prime removes these colors, targeting a "celery and better" color.

What This Means For You

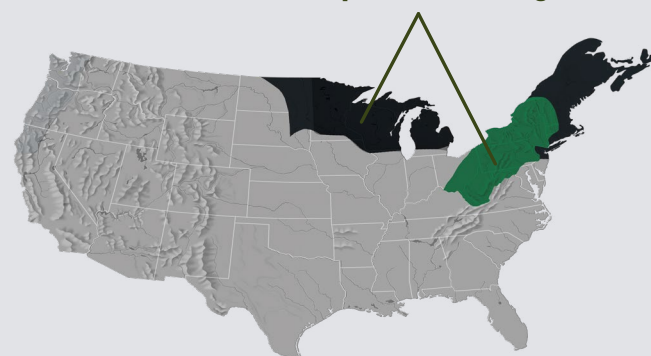
- Less unexpected color rejects at finishing
- Less time spent sorting material on the shop floor
- More consistent appearance across components
- Fewer customer complaints on visible applications



NWH Poplar Prime



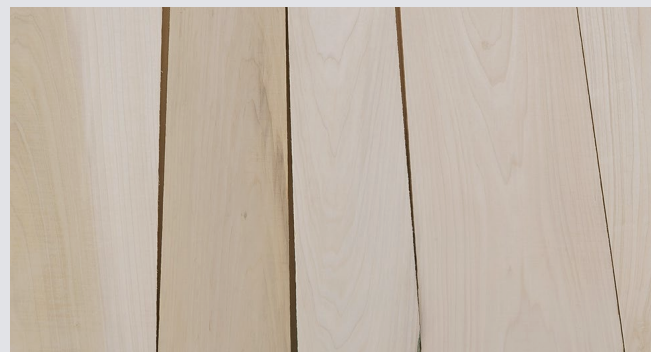
NWH Poplar Source Regions



Northern Growth Region Advantage

- More consistent color and grain
- Naturally brighter white tones
- Strong foundation for appearance-grade products

Better Source Region = Better Boards





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WHAT SETS NWH POPLAR PRIME APART

Sorting Parameters

- Boards with purple, black, blue, or dark green discoloration that exceeds 1/6 of the face are removed.
We keep tan and brown tones that blend well together.
- Mineral and sticker stains are removed after surfacing.
We prioritize visual consistency, not just technical defects.
- Surfaced sorting exceeds NHLA grading requirements.
Boards that are sorted out are sold as Poplar Prime Natural.



See
Product
Details

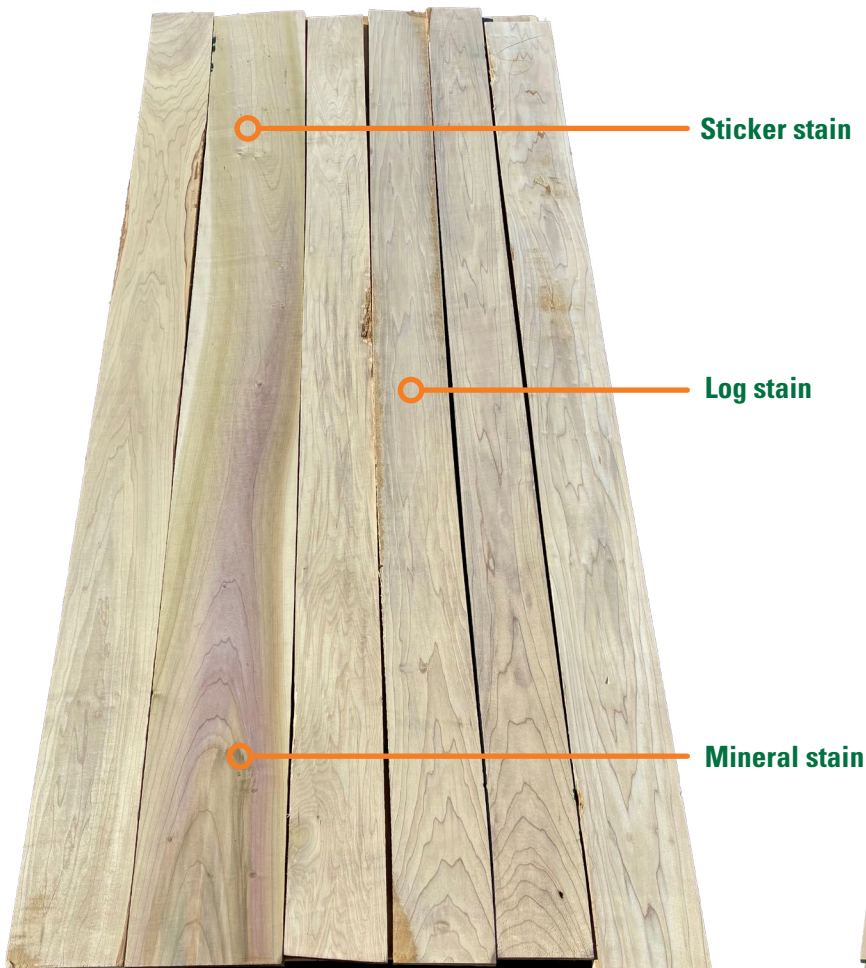


The mark of
responsible forestry



FSC® and PEFC-certified hardwoods are available upon request.

All Stain is Pulled
NWH Poplar Prime Natural



Result = "Celery and Better" Color
NWH Poplar Prime

