Simple. Natural. Hardwoods.

Hardwoods and the Environment: Designed for a Sustainable Future

As designers and architects, your material choices have the power to shape both your work and the planet. By specifying hardwoods, you're choosing more than just a material—you're embracing a way to make life better, enriching the world around us, supporting people, and helping to create a more beautiful, thriving future.



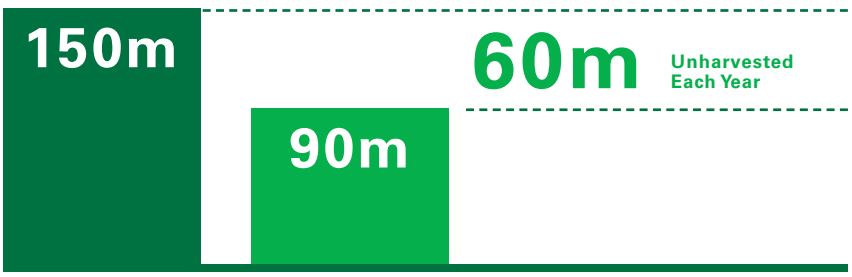
Sustainability in Action

North American hardwoods come from forests that are responsibly managed to ensure their long-term health. Sustainable harvesting means trees are carefully chosen, allowing the forest to naturally regenerate, protecting wildlife habitats, and preserving biodiversity.

Natural Regeneration: Selective cutting allows forests to regrow on their own, ensuring a continuous, healthy supply of hardwood.

Certifications: By adhering to third-party party certifications, NWH ensures your wood meets strict environmental standards. With certified hardwoods, you know the forest is cared for, and so is your work.

Keep Growing



Hardwood forests in North America are growing by over 150 million cubic meters each year, while only about 90 million cubic meters are harvested annually.

Learn More

nwh.com/environment-sustainability

FSC
www.fsc.org
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www.pefc.org

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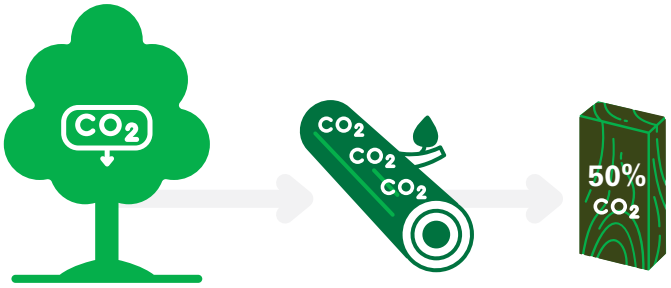
A Material that Works for the Planet

Hardwoods enhance the beauty of your designs while quietly working to protect the environment. Each piece actively stores carbon, contributing to a healthier planet throughout its life. Hardwoods act like a "carbon bank," capturing and storing CO2 that would otherwise be in the atmosphere.

Carbon Storage: Every piece of hardwood locks away carbon throughout its lifespan, helping reduce the overall carbon footprint of your project.

Long-Term Benefits: Even as part of a finished product, hardwoods continue to store carbon, offering environmental benefits for decades to come.

How much carbon is stored in a piece of hardwood?



Although it varies slightly by species, hardwoods are roughly 50% carbon by weight. *Source: Woodworks*

Beauty with Purpose

The natural strength and elegance of hardwoods come with environmental advantages. By choosing hardwoods, you're selecting a material that supports forest regeneration and aligns with the values of eco-conscious design.

Strength and Aesthetics: Hardwoods provide both durability and beauty, making them ideal for high-impact areas while staying true to sustainable principles.

Positive Impact: Each hardwood floor, cabinet, or door you specify reflects your commitment to sustainability—showing clients that design can be both beautiful and responsible.

A Future-Proof Choice

By creating demand for hardwoods, you support rural economies and ensure forests remain healthy and productive for future generations. Responsibly managed forests yield premium materials while safeguarding ecosystems and communities.



Supporting Communities

Sustainable hardwood production strengthens rural economies, creating jobs and maintaining healthy forests.